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BEGE-103/EEG-03

BEGE-103

BACHELOR'S DEGREE PROGRAMME / BHM

Term-End Examination

June, 2017

10011

ELECTIVE COURSE : ENGLISH

BEGE-103 : COMMUNICATION SKILLS IN ENGLISH

Time : 3 hours

Maximum Marks : 100

Note : Answer any **five** of the following questions. Each question carries 20 marks.

- BEGE103
1. How are verbal and non-verbal communication different ? Give examples of both and also show how both are sometimes used simultaneously. 20
 2. Define Group Discussion. Explain its significance and purpose in communication. 20
 3. You had invited Professor Neera Arora to speak on "Gender Sensitization Programme" on 8th March, 2015 for Women's Day Celebration. Write a letter as Cultural Secretary of your college, thanking her for speaking about the laws for Women and Acts on gender discrimination. 20

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P.T.O.

4. "Television is primarily a temporal medium; Print is a spatial medium." Elaborate. 20
5. What is multimedia? What are its uses? 20
6. What are the different types of reports? Discuss various aspects of language used in writing formal reports. 20
7. You are Mohan/Mona Biswas residing in Kolkata. You have recently passed out from NIT, Durgapur with a degree in Computer Science. Write an application for the post of Programmer to the Human Resources Director of Global Solution. 20

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